



## FINANCE AND INVESTMENT

Date: **September 20, 2017**

Form and Language: **Presentation form in English**

Head of Section: **Dejan ERIC, Vladimír GAZDA**

14:00 -	1.	<i>Dejan ERIC</i> <b><i>Fear of the IPO in some South East European Countries</i></b>
	2.	<i>Marek GRÓF, Jana BALETOVÁ</i> <b><i>Spatial Hedonic Pricing Model for Real Estate Valuation in Košice</i></b>
15:00	3.	<i>Ivan LUCHIAN, Valentina FETINIUC</i> <b><i>Moral Hazard as Factor of Banking Crises</i></b>
	4.	<i>Grzegorz MICHALSKI</i> <b><i>Capital Structure Policies of Social Economy Entities</i></b>

COFFEE BREAK

15:15 -	5.	<i>Silvia MRÁZKOVÁ, Jozef GLOVA</i> <b><i>Empirical Evidence on Measurement of Intangible Assets in European Companies</i></b>
	6.	<i>Grzegorz ZIMON</i> <b><i>Financial Situation Assessment Dilemmas of Selected Capital Groups</i></b>
16:00	7.	<i>Jana ZAUSINOVÁ, Martin ZORIČÁK, Peter TÓTH</i> <b><i>Behavior of Heterogeneous Secondary Users in Agent-based Model of Secondary Spectrum Market</i></b>



**BUSINESS, ENTREPRENEURSHIP AND  
START-UPS**

Date: **September 20, 2017**

Form and Language: **Presentation form in English**

Head of Section: **Martin UŽÍK, Liviu CIUCAN-RUSU,**

16:00 -17:00	1.	<i>Stefanie CAPOGNA, Alessandro FIGUS, Stefano MUSTICA</i> <b><i>Digital Society: a Challenge for New Leaders</i></b>
	2.	Liviu CIUCAN-RUSU <b><i>Monitoring of the Decision Making Process in a Simulated Business Environment</i></b>
	3.	Josef KAŠÍK <b><i>Using a Diagnostic Approach in Business Management</i></b>
	4.	Oleksandr KOVALYSHYN <b><i>Limited Liability Company as a Universal Legal Form for Start-ups in Ukraine</i></b>

COFFEE BREAK

17:15 -18:00	5.	Radoslav TUŠAN, Erika LIPTÁKOVÁ <b><i>Is there Relationship between Financial Performance of Shared Services Centres in Slovakia and their Parent Companies?</i></b>
	6.	Jana HAKALOVÁ, Marcela PALOCHOVÁ, Yveta PŠENKOVÁ <b><i>Tendencies Leading to Increased Tax Neutrality in the System of Personal Income Tax in the Czech Republic</i></b>
	7.	Lukáš KAKALEJČÍK, Jozef BUCKO <b><i>Factors Affecting Customers' Attitudes Towards Purchasing Products Online</i></b>



## YOUNG SCIENTISTS

Date: **September 20, 2017**

Form and Language: **Presentation form in English**

Head of Section: **Tomáš Želinský**

Members of Section: **Srdjan REDZEPAGIC, Hasan HANIC, Daniel STEFAN,  
Martin KAHANEC, Volker GRONAU, Ivan LUCHIAN**

14:00 - 15:20	1.	<i>Jakub SOPKO</i> <b>Financial Disparities of Tobacco and Alcohol Consumption Among a Selected Target Group – Results of Own Research</b>
	2.	<i>Martina BEDNÁŘOVÁ, Agáta MARKOVÁ</i> <b>Leadership style and management training of head physicians as healthcare quality factors: A study from a Czech hospital</b>
	3.	<i>Lenka SENDERÁKOVÁ</i> <b>The impact of transparency and competition on electronic reverse auctions</b>
	4.	<i>Erik SUCHÝ</i> <b>Differences in SME Financing through the Stock Exchange</b>
	5.	<i>Leoš ŠAFÁR</i> <b>ECB's QE Related Announcement's Impact on Equities – Event Study Evidence from Germany, France and Italy</b>

COFFEE BREAK

15:35 - 17:00	6.	<i>Ľubica ŠTIBLÁROVÁ</i> <b>Financial Autonomy of Municipalities – Microeconomic aspects</b>
	7.	<i>Tomáš ŠTOFA</i> <b>Analysis of Repayment Failures in P2P Lending</b>
	8.	<i>Aurelia TEPORDEI</i> <b>Theoretical Considerations on Tax System</b>
	9.	<i>Martin ZORIČÁK</i> <b>Reviews and Citation Analysis of Tax Competition Literature</b>
	10.	<i>Žofia SINČÁKOVÁ, Oto HUDEC, Marek LAVČÁK</i> <b>Institutional Factors of Start-up Ecosystem development: The Story of two Slovak cities</b>
	11.	<i>Jozef BLÁNDA, Peter BURGER, Nataša URBANČÍKOVÁ</i> <b>Comparing the Characteristics of Successful Clusters in the World</b>



**DATA - ANALYZES - STRATEGIES:  
INSTITUTIONAL COOPERATION LEADING TO  
ECONOMIC AND SOCIAL DEVELOPMENT**

Date: **September 20, 2017**

Form and Language: **Presentation form in Slovak**

Head of Section: **Beáta GAVUROVÁ**

14:00 -	1.	<b>Maroš FINKA</b> <i>Government Office of the Slovak Republic</i>
	2.	<b>Martin SMATANA</b> <i>Institute of Health Policies, Ministry of the Health of the Slovak Republic</i>
16:30	3.	<b>Katarína ROSIČOVÁ</b> <i>Košice region</i>
	4.	<b>Beáta GAVUROVÁ</b> <i>Faculty of Economics, Technical university of Košice</i>



## ECONOMIC ISSUES AND PUBLIC FINANCE HEALTH CARE MANAGEMENT

Date: **September 20, 2017**

Form and Language: **Presentation form in English**

Head of Section: **Vladimír ROGALEWICZ, Rajmund MIRDALA**

16:30 - 17:10	1.	<i>Miroslav BARTÁK, Ilona MASOPUSTOVÁ, Klára LAMBLOVÁ</i> <b><i>Cost of Senile Cataract Surgery in 65+ Population in the Czech Republic</i></b>
	2.	<i>Olha HORPYNCHENKO, Anna LEVCHENKO</i> <b><i>Impact of Lifelong Learning on Innovative Processes in EU Countries</i></b>
	3.	<i>Ilona TSARENKO, Anna LEVCHENKO</i> <b><i>The Role of Universities in Cluster development of Countries' Economy</i></b>
COFFEE BREAK		
17:20 - 18:00	4.	<i>Vladimír ROGALEWICZ</i> <b><i>First Czech Study of Social Costs of Elderly Abuse and Neglect – Case Study of Prague</i></b>
	5.	<i>Gabriela KOL'VEKOVÁ, Manuela RAISOVÁ</i> <b><i>Searching for Sustainability with Help of Value-Added Sources</i></b>
	6.	<i>Lenka HUDÁKOVÁ STAŠOVÁ</i> <b><i>Control in Public Administration with a Focus on the Areas of Control of the Supreme Audit Offices in Slovakia and the Czech Republic</i></b>